

## Product Data Sheet: D1073

### 7.3pt Direct Thermal SS

Rev. No. 04.01.01 | Date 15JAN25

#### Face Stock

The 7.3pt Direct Thermal SS is a topcoated, medium sensitivity, direct thermal label designed for use in standard speed printers.

Direct thermal provides good environmental resistance and high bar code scan rates

- print speeds up to 8ips
- good chemical and environmental resistance
- scuff resistant
- suitable for rotated bar codes
- 190 sensitivity

caliper (+/- 10%):	7.3mil
brightness (%)	77
MD/CD tensile (lbs/in)	35/17
MD/CD tear (g)	45/45

print methods: direct thermal

total caliper (+/- 10%): 7.3mil

this product has a 1 year shelf life when stored at 72°F and 50% relative humidity  
published data is based on testing and believed to be reliable but does not constitute a guarantee or warranty